



# Privacy Policy

At Blindata, we take the responsibility of handling your personal data very seriously. We collect and use your information only for the purposes stated in this policy, and we ensure that it is protected from unauthorized access, use, or disclosure. At our company, we take the responsibility of handling your personal data very seriously. We collect and use your information only for the purposes stated in this policy, and we ensure that it is protected from unauthorized access, use, or disclosure.

## Data collected.

Blindata S.r.l. based in Monza, Via Angelo Mauri n. 22 (hereinafter "Blindata") - as Data Controller - informs that some personal data of users of the website [www.blindata.io](http://www.blindata.io) (the Site) will be processed in order to allow the provision of services available through the Site, including the request/provision of information on Blindata's products and services (the Services). Personal data of users of the Services will in particular consist of some data provided directly by them (i.e. personal data such as name, surname, address, country, gender, phone number, date of birth, email address), and data collected during the visit to the Site (i.e. reviews and comments on Blindata's products and services, IP address and other information provided by Cookies, see [Cookie Policy](#)) or during the use of the Services by users (the Personal Data).

***Purpose, legal bases of the processing, and data retention period.***

The Personal Data will be processed for the following purposes:

- (a) providing information and delivering services and products. Legal basis: execution of a contract to which the data subject is a party or execution of pre-contractual measures adopted at the request of the data subject. Data retention period: 10 years from the end of the contractual relationship.
- (b) sending newsletters and other promotional materials related to the Services to the data subject. Legal basis: Consent of the data subject. Data retention period: 2 years.
- (c) enabling Blindata to carry out its internal administration activities and to comply with any applicable regulations and/or orders of public authorities. Legal basis: Necessity to comply with legal obligations. Data retention period: 10 years from the end of the contractual relationship.
- (d) protecting and enforcing Blindata's rights and property and intervening to protect the Site. Legal basis: Legitimate interest. Data retention period: 10 years from the end of the contractual relationship.
- (e) sharing contact information with Blindata's commercial partners for the purpose of receiving their communications. Legal basis: Consent. Data retention period: 2 years.

**Communication of Personal Data.**

For the purposes of managing the Services as described above, Blindata may disclose Personal Data to its consultants and legal advisors, as well as to third parties responsible for

specific processing activities. These parties will only have access to the data necessary to fulfill their obligations and perform their functions (and will not be authorized to use it for other purposes), will be required to comply with Blindata's instructions regarding the processing of Personal Data, will act as data processors of Blindata's Personal Data, and will be listed in an updated list available at Blindata. Personal Data will not otherwise be subject to disclosure or dissemination.

### **Security Measures.**

Blindata has implemented security measures in order to minimize the risks related to both the accidental loss or damage of Personal Data, and unauthorized access to Personal Data or their unlawful processing.

### **Third Party Websites.**

This Privacy Policy applies only to information collected through the Site. The Site may contain direct links to other websites. Blindata is not responsible for the privacy procedures or content of these other websites.

### **Exercise of the rights granted by data protection law.**

At any time, the user may exercise the rights granted by law, namely the right to be informed of the existence, content, source, purposes, and methods of processing of Personal Data, and the right to request updates, corrections, integrations, and (when permitted by law) deletion of Personal Data. These rights may be exercised by contacting the Data Controller at the email address [privacy@blindata.io](mailto:privacy@blindata.io). Failure to provide consent to provide Personal Data may prevent Blindata from providing the Services.

Blindata has appointed a Data Protection Officer or DPO who you can consult by writing to [privacy@blindata.io](mailto:privacy@blindata.io) for any

queries or communications relating to this Privacy Policy or the processing of your Personal Data.

Monza, Italy, 26/03/2024